

## ORDER



## Orders

Order / Rev:	59763
Alt Order #:	08872096
Product Desc:	LOVE/HOUSE/R
Estimate:	C30N06
Flight Dates:	10/30/12 - 11/06/12
Original Date / Rev:	09/25/12 / 10/22/12
Order Type:	CIA - C

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

**Agency**

Name:	Smart Media
Buying Contact:	
Billing Contact:	
	814 King Street
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

## Advertiser

Name:	Mia Love
Demographic:	A35+
Product Codes:	US Congress
Priority:	P-3
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	72	\$47,275.00	\$40,183.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	72	\$47,275.00	\$40,183.75	0.00
<b>Totals</b>	<b>72</b>	<b>\$47,275.00</b>	<b>\$40,183.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTVX-TV	20%	\$47,275.00
Market	100%	\$236,375.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	31%	\$73,276.25
KSTU	11%	\$26,001.25
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	38%	\$89,822.50
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/31/12	10/31/12	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1		\$100.00		0.00					
E 2	KTVX	11/01/12	11/01/12	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00



Order / Rev: 59763  
 Alt Order #: 08872096  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Mia Love  
 Product Desc: LOVE/HOUSE/R  
 Estimate: C30N06

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	11/01/12	11/01/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$140.00		0.00						
E 15	KTVX	11/02/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$140.00		0.00						
E 16	KTVX	11/05/12	11/05/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$140.00		0.00						
E 17	KTVX	11/06/12	11/06/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	1		\$140.00		0.00						
E 18	KTVX	10/30/12	10/30/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$165.00		0.00						
E 19	KTVX	11/01/12	11/01/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 20	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$165.00		0.00						
E 21	KTVX	10/31/12	10/31/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$165.00		0.00						
E 22	KTVX	11/01/12	11/01/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 23	KTVX	11/05/12	11/05/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$165.00		0.00						
E 24	KTVX	10/30/12	10/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$165.00		0.00						
E 25	KTVX	11/01/12	11/01/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$165.00		0.00						
E 26	KTVX	11/05/12	11/05/12		CM	5:00 PM-5:30 PM	M-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC4 News at 5p											
				ABC4 News at 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$165.00	0.00					
E 27	KTVX	10/30/12	10/30/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$200.00	0.00					
E 28	KTVX	10/31/12	10/31/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$200.00	0.00					
E 29	KTVX	11/01/12	11/01/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$200.00	0.00					
E 30	KTVX	11/05/12	11/05/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				ABC4 News at 6p											
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$200.00	0.00					
E 31	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Sat ABC4 News @ 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$175.00	0.00					
E 32	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				SUN ABC4 News @ 5p											
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$175.00	0.00					
E 33	KTVX	10/31/12	10/31/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	--W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$400.00	0.00					
E 34	KTVX	11/01/12	11/01/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$400.00	0.00					
E 35	KTVX	11/05/12	11/05/12	ABC4 News at 10pm M-F	CM	10:00 PM-10:35 PM	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 10p-1036p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$400.00	0.00					
E 36	KTVX	11/03/12	11/03/12	ABC4 News at 10pm Sa	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
				Sa 10p-1030p											
				SA 7NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$325.00	0.00					
E 37	KTVX	11/04/12	11/04/12	ABC4 News at 10pm Su	CM	10:00 PM-10:35 PM	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Su 10p-1030p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S			1		\$500.00	0.00					
E 38	KTVX	11/05/12	11/05/12		CM	7:00 PM-9:00 PM	M-----	:30	1	\$2,900.00	P-3	0.00	NM	1	\$2,900.00



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Advertiser: Mia Love  
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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N51	KTVX	11/01/12	11/01/12	Thu Spec CMA	CM	7p-10p	--- 2 ---	:30	2	\$2,500.00	P-3	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	--- 2 ---		2			\$2,500.00			0.00		
N52	KTVX	11/02/12	11/02/12	Fri Reg 1 Last Resort/Malibu	CM	7p-8p	---- 1 --	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	---- 1 --		1			\$1,800.00			0.00		
N53	KTVX	11/02/12	11/02/12	Fri Reg 2 Shark Tank	CM	8p-9p	---- 1 --	:30	1	\$1,800.00	P-3	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	---- 1 --		1			\$1,800.00			0.00		
N54	KTVX	11/02/12	11/02/12	Fri Reg 3 20/20 9-10p	CM	9-10p	---- 1 --	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	---- 1 --		1			\$2,500.00			0.00		
N55	KTVX	11/04/12	11/04/12	Sun Reg 1 America's Funniest Home Video	CM	6p-7p	----- 1	:30	1	\$2,200.00	P-3	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	----- 1		1			\$2,200.00			0.00		
N56	KTVX	11/04/12	11/04/12	Sun Reg 2 Once Upon A Time 7-8p	CM	7p-8p	----- 1	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	----- 1		1			\$2,500.00			0.00		
N57	KTVX	11/04/12	11/04/12	Sun Reg 3 revenge	CM	8p-9p	----- 1	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	----- 1		1			\$2,500.00			0.00		
N58	KTVX	11/04/12	11/04/12	Sun Reg 4 666 PARK AVE	CM	9p-10p	----- 1	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/29/12	11/04/12	----- 1		1			\$2,500.00			0.00		
Totals													72	\$47,275.00